

One More Check, Sample Launch Review

Built with AI. Checked by Humans.

Acme, Pre-launch Launch Review

Verdict: Ready for beta once two launch blockers are resolved

Top three priorities

1. Guarantee account creation when a payment succeeds, or reverse the charge.
2. Require ownership transfer before the final workspace owner can leave.
3. Warn on concurrent edits instead of silently overwriting them.

Launch Blockers (2)

- Payment can succeed while account provisioning fails silently.
- The final workspace owner can remove themselves, orphaning the workspace.

Product Decisions (4)

- No defined behaviour for existing drafts when a customer downgrades.
- Trial length is enforced in the interface but not on the server.

Undefined Behaviours (3)

- Concurrent edits to the same record overwrite each other with no warning.
- Refreshing during onboarding discards everything entered so far.

UX Friction (6)

- Error messages are technical rather than human and actionable.
- The empty dashboard offers no guidance on what to do first.

What is already working well

- The core create, edit and share flow is solid and pleasant to use.
- Sign-up is fast and the first screen sets clear expectations.

Recommended next steps

- Resolve the two launch blockers, decide the downgrade and concurrency behaviours, then run a closed beta of 20-30 users before public sign-ups.